



# East Coast Trail Association News

Issue No. 48

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December 2008

## *Merry Christmas & Happy New Year*



### The Plastic Bag Cleanup

by Jantje Vanhouwelingen

On three lovely sun-filled Saturdays in September, a total of one hundred persons came down to the Robin Hood Bay landfill site and contributed 350 hours of organized plastic bag clean up down wind and downhill of the landfill. Katimavik volunteers, high school students, Rotary Club members, Walmart employees, civic minded individuals, trail maintenance volunteers and friends joined ECTA leaders and collected many tons of single use plastic shopping bags from the woods and trees between the landfill and the trail.

The hands-on experience was an eye opener for many participants. The blight of the site, the impact on our lands and oceans, and the wastefulness of our resources (we managed fine before single use plastic shopping bags thirty years ago) hit home. Today the area can no longer be legitimately called a "plastic forest". We have made a difference. We all vowed to try a little harder to remember our reusable shopping bags and reduce our use of throw away plastic bags.

The City of St. John's facilitated our access to the back end of the landfill and provided the huge collection bags. The City is committed to the cleanup and has hired staff who will continue to remove the plastic from this area of the Trail. The City also contributed 2 tickets to a Lenny Kravitz concert to be drawn from the volunteer list: Janet Morgan was the happy winner.

For further reading on the plastic bag issue and how it is being addressed in other countries, see our last newsletter (Fall 2008), [www.eastcoasttrail.com](http://www.eastcoasttrail.com) click on SAY NO to Plastic Bags! Meanwhile, Say NO Thanks! to plastic shopping bags. This is something we can all do to make an impact on our living environment.

- If we don't use them, they won't end up in our landfill and in our oceans.
- If we don't use them, they won't suffocate our turtles and mutate our fish.
- If we don't use them, we will make a difference.
- The more of us that don't use them, the more of a difference we will make.

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# President's Report:

by Randy Murphy

Our AGM was held on Sept. 15th. Please join me in welcoming our new Board of Directors. The AGM reports are included in this issue for your review and feedback.



The plastic bag cleanup, on the Sugarloaf Path, was a major success: 100 volunteers over three weekends made a huge difference.

The Tely Hike was completed on October 18th and raised over \$45,000, well beyond our expectations, a record amount for this event.

The trail construction between Flatrock and Pouch Cove is progressing well. The bridge over Big Brook in Flatrock should be completed by mid December.

35 trail maintenance outings were completed this year across 90 km of trail logging over 3,200 volunteer hours . . . a record year.

The need to protect and preserve the Trail has been reviewed with the Province. A proposed solution set has been identified and discussed. We are currently examining how, and if, this work will be prioritized and resourced by the Province and the Association.

The new Pedestrian Trails Act is under going final review by the Province. We are hoping that it will be passed into legislation this Fall. It addresses the issue public liability.

We are currently working with the local environmental community to develop and implement the next phase of the "Say No to Plastic Bags" campaign.

I wish to thank our organizing committees, our volunteers, our staff and our members for making 2008 another successful year . . . your commitment and contribution to the Trail is much appreciated. I wish to thank all of our sponsors and donors for making the East Coast Trail a funding priority for this year. And a special thank you to the following organizations:

1. ACOA; Dept. of Innovation, Trade & Rural Development; Service Canada; Town of Logy Bay-

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The views expressed in the newsletter are those of contributors and not necessarily those of the Association, its membership or funding agencies. Every attempt is made to credit authors for original text and photographers for images. Submissions are welcomed and may be directed to the Newsletter Committee,

c/o:

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## BOARD OF DIRECTORS 2008/2009

**RANDY MURPHY, ADRIAN TANNER, BARRY MACKAY, BILL LUBY, BRUCE SHELSWELL, CRAIG MURRIN, DARLENE SCOTT, GEOFF EMBERLEY, JANTJE VANHOUEWELINGEN, JOY LAWRIE, JUDITH WHITTICK, NICK HURLEY, WANDA CUFF YOUNG**

Middle Cove-Outer Cove, and Imperial Oil Foundation for helping to fund our 2008 trail development program.

2. Dept. of Tourism, Culture & Recreation for their help in funding our trail maintenance program.
3. Imperial Oil Foundation & Shell Environmental Fund for their help in funding our Land & Legal program.
4. The City of St. John's for their support with the plastic bag cleanup at Robin Hood Bay."

And finally, a major thank you to the Province for making the senior staff from seven government departments available to help us with our number one priority the protection and preservation of the East Coast Trail.

***Thank you all for your support in 2008 . . .  
Have a safe and wonderful holiday season . . .  
Merry Christmas and Happy New Year.***



# Trail Development Report, November 2008

by Geoff Emberley - VP Trail Development & Maintenance

This year's trail development work continues on both the Pouch Cove to Flatrock Trail and the Flat Rock to Logy Bay Trail.

On the Pouch Cove to Flatrock Trail, work this year has concentrated on the Stiles Cove to Flatrock section. Considerable construction work has been completed on this trail, and if the weather cooperates, this section of trail will be substantially complete by year end. With this section there is a bridge being constructed across Big Brook in Flatrock. We also hope the bridge will be completed before year end. With our funding in place for the Pouch Cove to Stiles Cove section, it is our plan to get an early start on this section in 2009 and complete it in 2009. "This will bring another section of the Trail up to current ECT standards."

The Flatrock to Logy Bay Trail is at an earlier developmental phase. We are working with land owners along the route to obtain access through some sections. We are also doing trail flagging in some sections where we have access. Over the winter we plan to do detailed estimates for upgrading sections of this trail, prior to finding funding to bring this trail up to a good trail standard.

## *Army 56th Engineers Squadron constructing a bridge at Flatrock*





# Annual East Coast Trail Tely Hike a Major Success

by Darlene Scott - Secretary

The ninth annual East Coast Trail Tely Hike was a huge success on 18 October with proceeds of more than \$45,000 from hikers and corporate donors. The day dawned cool and clear for perfect hiking conditions on the beautiful Sugarloaf Path. More than 180 hikers on more than 30 teams hit the hillsides from Logy Bay to Quidi Vidi and capped off the event with a Silent Auction that raised more than \$4,400.

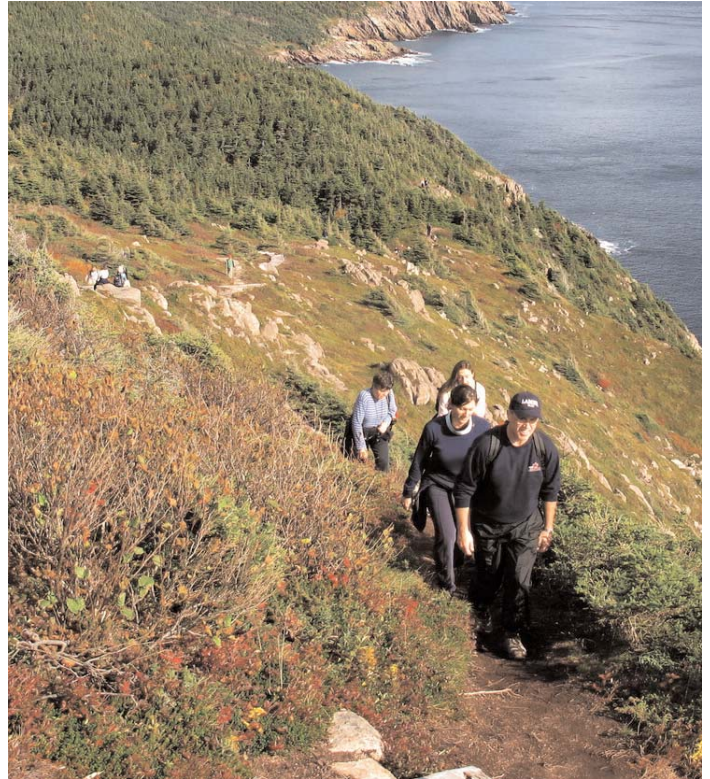
- The High Maintenance Maniacs topped the team fundraising effort for the second year in a row with a whopping \$10,270. Special thanks to Cougar Helicopters for the team's prize ride on November 23rd.
- Second place team (and, we hear, a challenger for the top spot in '09) was Wally's Walking Warriors from Wal Mart who netted more than \$5,300. Game on! This year they received map sets from the ECTA, and our heartfelt thanks.
- Erika Merschrod was our 2008 Top Individual fundraiser, bringing in \$1,583, although Wilf Ayre, last year's champion was hot on her heels, at \$1565 in donations. Whew, that was close! Thanks to the Outfitter's on Water Street and Elaine's bed and Breakfast and Ice Meadows Bed and Breakfast for the wonderful prizes. Perhaps we should have had a third place prize for this category because Angie O'Brien brought in \$1,530...an amazing effort by all three hikers.
- The Grand Prize draw of a trip for two courtesy of Westjet was won by Shawn Kelly of Wally's Warriors.

A great big thank you to everyone who donated, hiked, volunteered and generally supported the effort. Watch the website for more details and be sure to support the corporate donors who generously gave their goods and services to make our event a great big success! Special thanks to the Telegram for the

Hikers at the East Coast Trail Tely hike made it an early morning on October 18th for the 2008 fund raiser. British Island Tours once again donated the use of its double decker bus to get participants to Logy Bay for the start. *Mark Graesser Photo.*

support, publicity, entering a team and 'being there' for us once again.

Start planning a team for next year when we move further north to enjoy the spectacular scenery of the section of Trail between Flatrock and Pouch Cove.



Hikers ascend the Bawden Highlands as they approach Quidi Vidi under sunny skies with just a nip of fall in the air. *Mark Graesser Photo*





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# East Coast Trail Association 2007/2008 Annual Report

## ***PRESIDENT'S REPORT: from Randy Murphy***

### **Highlights: 2007- 2008**

- Completed and officially opened the 9 km Sugarloaf Path.
- Delivered the 2007 Tely Hike and raised over \$30,000.
- Completed a communication program with the province, communities, community service groups, and regional developments boards to seek support for trail maintenance and trail protection.
- Obtained provincial support to contribute \$100,000 a year for a period of five years to support the redevelopment of our trail maintenance program.
- Established a working group with six provincial departments to find the means to preserve and protect the Trail long-term.
- Worked with government and private partners to source the \$1,030,000 required to support the 2008/2009 trail development project.
- Enhanced our financial management and reporting processes, implemented a new chart of accounts, upgraded our accounting system, and prepared for an external audit.
- Hired a new Office Administrator.

### **Objectives: 2008 - 2009**

- Finalize and obtain the funding agreements required to drive the 2008 / 2009 trail development project.
- Complete Stiles Cove to Flatrock trail upgrade in 2008 and continue into 2009 with the Pouch Cove to Stiles Cove upgrade (funding in place)..
- Complete and finalize an external audit and submit the audited financial statements for review at the AGM.
- Plan and execute an awareness & cleanup program to deal with the plastic forest on the Sugarloaf Path.
- Plan and execute the 2008 Tely Hike seeking \$35,000.
- Redevelop and refocus the trail maintenance committee and program to establish a solid foundation and to build the community capacity to support our maintenance demands.
- Plan, organize and execute a land investigation & analysis project for all remaining sections of the Trail.
- Work with the province to implement the new Pedestrian Trail Act over the fall 2008.

- Obtain provincial agreement on the solution required to protect the trail long-term, as well as, the supporting work plan and the resource requirements..
- Recruit and establish a committee (s) to support trail development for the Southern and western Avalon.
- Redefine, rebuild, refocus and implement a new revenue strategy.
- Redefine, rebuild, refocus and implement a new membership strategy.
- Plan, organize and execute a project to deliver guidebook # 3.
- Define and setup the endowment fund to support trail maintenance program.
- Complete a governance review process identifying and implementing the changes resulting from this process.
- Obtain the funding commitment to support the following 2009 / 2010 projects: trail development, trail maintenance, land investigation & analysis, website enhancements, guidebook # 3, and the Sugarloaf Path Cleanup.

## ***TRAIL DEVELOPMENT COMMITTEE***

*by Geoff Emberley - VP Trail Development*

In the 2007-2008 year we have seen an exciting new extension to our developed trail and work started on another section.

Our trails are normally upgraded in a two stage process.

In the first stage;

- We identify the proposed trail, including parts of the trail that are to be relocated
- We identify landowners along the proposed trail, and work with them to ensure our access to the trail.
- Finally we create a detailed work plan to upgrade the trail to the appropriate standard with a proposed budget.

In the second stage, once we have the additional funding,

- We undertake the heavy upgrading of the trail,
- Construct major structures such as bridges,
- Install trail signage and
- Complete a trail map for hikers to use.

In the fall of 2007 the 9km Sugarloaf Path (Logy Bay to Quidi Vidi) was completed. The trail was upgraded to our highest standard due to the high hiker use we expect it to experience based on the trail's outstanding views of the ocean and the city as well as its proximity to St. John's. A major structure on the trail is the John Howard River Bridge. Finally, we produced a trail map in time for the fall 2007 Tely hike



along the trail. Major funders for the work were ACOA, The City of St. John's and the province with significant contributions from a number of local people and companies.

In 2007 we also completed the first stage of the Pouch Cove to Flatrock Trail. This included:

- Identifying the trail, working with landowners, designing the three bridges required and completing a budget for the second stage work.
- Finally we prepared a budget and submitted it to funders for their consideration.

Looking into the 2008-2009 year there is further progress on extending the developed trail. We have received funding from federal, provincial and municipal governments, as well as private organizations and individuals to complete the stage 2 work on the Pouch Cove to Flatrock Trail and to do the stage 1 work on the Flatrock to Logy Bay Trail.

Work has started on both of these trails. Our plans call for completion of the Stiles Cove to Flatrock section of the Pouch Cove to Flatrock trail in 2008 with completion of the Pouch Cove to Stiles Cove section in 2009. Further, we expect to complete the stage 1 work on the Flatrock to Logy Bay section in 2008.

As well in 2008-2009, we are planning to do some preparatory work on the Topsail to St. Thomas' trail and on the Cappahayden to Chance Cove trail.

I express our sincere thanks to our funders, our employees and our volunteers. It is only through significant contributions from each of these three groups that any progress on trail development occurs.

## **TRAIL MAINTENANCE COMMITTEE**

*by Neil Hardy - VP Trails*

The past 12 months has been a very good year in terms of achievements and operational improvements for the Trails Committee, despite the ongoing challenges of being a volunteer organization. Highlights for the Committee include:

### **Custodian**

- This committee is headed by Merv McIntyre, who has held the chair position for many years. Merv has steadily brought about improvements to the system.
- The committee oversees some 34 custodians who report twice a year (Spring and Fall) on the condition of 40 trails.
- The custodian reports are a key part of our understanding trail condition over the entire network of trails. The reports are map-based, detailing trail problems in order of priority. The reports are then passed along to Maintenance.

### **Maintenance**

- We have a new chair of Maintenance, Judith Whittick, who took over the position in January 2008 from Deneen Cull. Judith oversees a committee of some dedicated individuals, who co-ordinate and manage all maintenance for the entire trail system
- The committee's responsibilities are directed to manage the maintenance program for the entire ECT. They work very closely with the Manager of Trail Development and Maintenance, Ed Delaney, to ensure that standards established by ECTA are maintained and priorities of the association are met.
- A maintenance development funding proposal submitted to the Province in 2007 was accepted in April 2008 with funding of \$100,000 granted for each of the next 5 years. This allows the organization to establish a sound long term maintenance plan and secure resources to carry out its stated goals. This is a major boost for the maintenance programme.
- In April 2008, a meeting was held with the maintenance volunteers to seek their views on how we could make the program more efficient. A number of key recommendations made by the group covering issues such as outing scheduling, tool access, safety training and custodian reporting were implemented. This has resulted in a vibrant maintenance program this year.
- Already, we have achieved over 20 outings up to the beginning of August, often with 15 volunteers each time. We have also seen a growth in the number of maintenance volunteers. We now have 12 volunteers who are prepared to organize and lead the outings on a regular basis, and undertake much of the preparation needed for these activities. Up coming plans include regular weekend outings and in addition, mid week maintenance outings too. Thanks to all of you who give your time so generously.
- The safety program this year has included a chain saw safety awareness course for six volunteers who had previous experience with this equipment. First aid and CPR training has been conducted for the leaders. Safety protocols have been established for the maintenance outings. Communications for the trail have also been upgraded.
- We have also conducted engineering inspections of two large bridges, the John Howard and La Manche, and recommended repairs have been carried out with the help of a paid maintenance crew. This crew has also been able to undertake repairs to the Keys bridge and other more complex wood structures on the trail.
- The 5th Sierra Club Service Trip was conducted in late July / August with 14 Sierra Club members participating



from different parts of the US. Our own volunteers also participated in the work. The US volunteers loved the trail, and this initiative provides great exposure for the ECT through Sierra Club coverage and all the US volunteers who 'spread the word'.

- There is still much to be done. Trees grow, bushes cover trails quickly, signs disappear, and emergency repairs are always required. This fall, we will be undertaking work site surveys for the 220 kilometres of developed trail south of St. John's to underpin our maintenance efforts.
- This year, we have spent time to rework the maintenance system and are sure we have been able to establish a strong foundation for the ongoing maintenance program and have solid momentum as we move forward to respond to the needs of our beautiful wilderness trail.

### **Standards**

- This committee is chaired by Harold Klassen, who is charged with overseeing a small group of dedicated and experienced committee members
- The committee has been continuing its task of updating the Trail Standards document, expanding the document to include operational, not just physical, standards. The document draft is expected to be completed before year end.

### **Risk Management**

- This committee is headed by Bruce Shelswell.
- The committee has continued to advise the Trails and other ECTA divisions on best practices for risk management, on handling annual insurance renewals, labour employment issues, incident reporting, and all other issues where there is potential liability to the Association.

Our committees have all worked hard and integrate into a very cohesive Trails division. I am very proud of the work we have completed this last year.

## **MARKETING AND COMMUNICATION COMMITTEE**

*by Wanda Cuff Young - VP Marketing and Communications*

Our marketing committee was active in the past year, with many key initiatives focused on responding to media inquiries from local, national and international sources. Locally, we received excellent coverage in the Government of Newfoundland and Labrador's Ambassador newsletter, sent all over the world and used at many exhibitions attended by the Province. A key article "Ours to Lose" by our President in the Independent focused on some of the challenges and opportunities that we have for the trail as we move into the future.

The trail's reputation is being spread across the continents.

We have really caught the interest in Germany with several publications highlighting the trail in their publications. Ray Zahab, an internationally recognized ultra marathon runner from Quebec completed his second run on the East Coast Trail. He published a great article on his website and describes the trail as "very rugged, beautiful coastline".

Articles have been published in North America and in Europe recognizing the trail as

- "Newfoundland's hidden jewel" - Breathe and Saltscapes Magazine
- "One of the ten top hiking trails in North America" - Coastal Living Magazine and CNN
- We were also featured in Backpacker Magazine, January 2008 and Readers Digest, Canada, May 2007.
- Media coverage has also increased with coverage of hiking on the Southern Shore published in Vancouver Sun and the Ottawa Citizen.

Certainly, a busy media year and great press for the trail. We are just finalizing a new media kit to be posted online this fall to allow us to enhance and increase our media access more effectively.

We also participated in several trade shows such as Lifestyles 50 Plus and Eco Mart with a key focus on increasing the participation by fellow Newfoundlanders.

ECTA has also revamped a series of our maps into specialized packages with support from members and the private sector. These map pairs can be purchased, at our office and at various stores in St. John's and the Southern Shore.

We launched a new brochure "Hike the East Coast Trail" with funding provided by the Wellness Coalition of Avalon East and printing provided by Newfoundland Power. In addition to assist our members and hikers of the trail, we have produced a "Frequently Asked Questions" for the ECTA website.

## **LAND AND LEGAL COMMITTEE**

*Randy Murphy - President and Chair of Land and Legal Committee*

In March 2006 we delivered the report "East Coast Trail, Ours to Lose" to the province. This comprehensive study addressed the following problem: Public access to the East Coast Trail is unprotected & fragile at best. Existing provincial legislation & land use management planning offer inadequate or no protection for the Trail & our coastal lands. This problem and its consequences were reviewed and discussed in detail with province over 2006, i.e., the long-term survival and viability of the Trail are at risk, if this problem is not resolved.

In August 2007 we decided the status quo was no longer acceptable. The problem had to be escalated to acquire the



action to seek long-term protection. We met and addressed the public access problem with representatives of the towns and community groups of the northern, southern and western Avalon. We agreed to work together on a letter campaign requesting the Premier and his Ministers to take corrective action. The following results were achieved:

- November 20, 2007: A meeting was conducted with seven provincial departments who agreed to form a Working Group to work with the Association to solve the problem.
- March 13, 2008: Minister Jackman made the following statement in a letter to ECTA, "Our government recognizes the significant health, social, environmental and economic contribution of ECTA to the tourism industry, residents and to the province as a whole. Our dept. is working diligently with other government departments, and agencies to remedy the current situation faced by ECTA.",
- March 14, 2008: the first meeting of the Provincial Working Group.

The Working Group meetings are going well. They have focused on understanding the problem and exploring the options available to provide the required level of protection. The Group has identified that the final solution may require changes to the following: Lands Act, Crown Lands Act, Urban & Rural Planning Act, and the Northeast Avalon Regional Plan. We will begin addressing the specific change requirements in September along with the key, critical success factor: How do we resource this work effort and over what time-frame?

In addition, the following Land & Legal activities are in progress:

- Working with the landowners (Logy Bay & Pouch Cove) in advance of trail construction.
- Engaged in the Agriculture Zones Hearing to ensure they are retained to protect the Trail.
- Working with the Departments of Tourism & Justice to ready the new Pedestrian Trail Act for the fall legislative session (formal recognition of ECT, ECTA & limited liability).
- Working on an Alternate Land Strategy, such as land acquisition, for areas of the Trail that cannot be protected by legislation.
- Engaged in the town planning process with the following communities: Torbay, Pouch Cove, Bauline and Cape Broyle.
- Recruiting new members and rebuilding the Land and Legal Committee.

Our objective for the Fall 2008 is to agree on the trail protection solution set and how to resource the work. We are holding steady on the following outcome as we head into

2009: a secure and sustainable provincial trail protection solution, including the required legislation and policy changes, fully operational & implemented by 2012.

## **REVENUE AND MEMBERSHIP SERVICES COMMITTEES**

*by Joy Lawrie, VP Finance & Administration*

### **Membership:**

Membership increased slightly in the past fiscal year. We had:

**350 Individual/Family memberships:  
22 Business memberships, 117 Life memberships  
and 3 Complimentary memberships**

Product sales declined slightly in the past year. However, Map sets and Guidebooks continue to be our major product seller. We have changed our product distribution to sell directly to retailers and invoice retailers monthly vs the consignment process used in previous years. We do a fair business with direct sales from the office.

We purchased additional map sets in 2007, which increased our costs. In the summer of 2008 we purchased additional Guidebook 1 - which continue to be a big seller.

This year we introduced special map pairs of two, which retail for \$5.00. The future looks promising.

In the spring we offered our product for sale to reduce the inventory of t-shirts, postcards, etc. We still have these items available and appreciate your support to purchase these items.

The 2007 Tely Hike that coincided with the official opening of the Sugarloaf Path was a tremendous success. We raised just over \$30,000.

We appreciate your support to make this year's Tely Hike that is scheduled for October 18th the best ever.

The Hike Committee led by Allan Stein once again offered weekend hikes which had an increase in participation. This summer we offered mid week hikes led by Bobbi Mayer. Thank you so much to all our hike leaders and sweeps, which make this service possible.

Donations almost doubled this year. We had donations by many private and corporate donors.

This year we received donations in 'memoriam' and 'in lieu of wedding gifts'. Thank you for your wonderful support of the East Coast Trail.

**Looking ahead:** We continue to have the challenge of improving in the areas of membership, product sales, develop revenue from advertising, funding.

Volunteers continue to be our main source of strength and we always need more volunteers. We held a volunteer recognition event in April, which was very well attended.



## FINANCE & ADMINISTRATION COMMITTEE

by Joy Lawrie, VP Finance & Administration

Staffing: In January, 2008 we hired Stephen Joy as our full time Office Administrator. Stephen brings to us lots of experience in the not-for-profit sector.

### Highlights:

- All compliance reporting and payments were made on time as per regulatory requirements.
- All accounts were reconciled at year end and in balance.
- We have just completed our first audited financial statements. We will continue to obtain audited financial statements, as they provide us with the opportunity to qualify for funding with supporters who require audited financial

statements and provide an assurance to our members and supporters to whom we are accountable.

- Completed a review our account structure and implemented changes to effectively manage and track our costs.
- Presented an integrated budget for Board Approval in July. This included operations, trail development and maintenance.
- Worked with various government agencies to secure funding for trail development and maintenance.
- Implemented improved internal control processes.
- Worked to streamline operations and costs of running the office - lowered visa rates, reduced photocopier machines, improved telephone billings, etc.

*The Board of Directors expressed their thanks and appreciation at the AGM to all our volunteers and supporters for their contribution over the past fiscal year April 1, 2007 to March 31, 2008. And a special thank you wish was extended to the following organizations for their funding and in-kind support.*



MOORE HOLDINGS LTD



Service Canada



Atlantic Canada Opportunities Agency

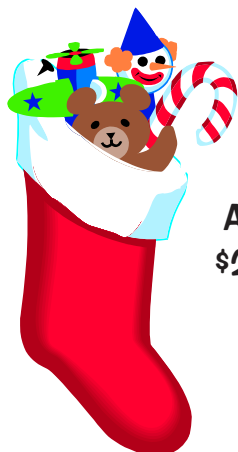
Agence de promotion économique du Canada atlantique



# Christmas Panic? The East Coast Trail has gifts.

Stocking Stuffers are available at the East Coast Trail Association office.

Give your family and friends a gift for our future!



Memberships purchased now are good till March 2010.

At the same low price of \$25 individual/household.

Full Map Set \$27

Map Pairs \$5  
(good office gift idea)

East Coast Trail Badges \$5

Guide Book 1 \$21.95

Guide Book 11 \$28.95

Guide Books 1&11 together \$45.95

ECTA t-shirts \$13-\$15 SALE

Life Membership \$500

All the above are available at the East Coast Trail Association office at 50 Pippy Place 2nd floor. Office hours are from 8:30 a.m. - 12 noon, and 1 p.m. - 4:30 p.m. or call the office at 738-4453

Map sets and books are carried by Alpine Country Lodge, Outfitters, Travel Bug, Auntie Crae's, Sweet Relic, MUN book store. Chapters carries the Guidebooks only.



# Merry Christmas from The East Coast Trail

## THIS IS YOUR NEWSLETTER!

We're always looking for ideas; send us your photos or tell us about your hike. We're interested in hearing about your ECT experiences.

The deadline for the Spring 2009 newsletter is Mar.10, 2009. Submit to office@eastcoasttrail or to 50 Pippy Place. Thanks to Randy Murphy, Wanda Cuff Young and Lewis Greenland.

## MEMBERSHIP

We invite you to join the 532 members whose essential support helps the East Coast Trail Association build, promote, and maintain the Trail for generations to enjoy. Receive quarterly newsletters and weekly event schedules.

- Annual Individual / Household \$25
- Annual Small Business \$100
- Life Membership \$500

Send name, mailing address and email address with payment to: ECTA, P.O. Box 8034, St. John's, NL A1B 3M7

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